

**ZEINAPUR SHARES A STORY OF LOSS AND GRIEF WITH NEWEST SINGLE
“RIGA”**



Stream Riga:

<https://bit.ly/3CSlh79>

In one of their most personal releases, Zeinapur looks back into the past to share a story of loss. This song tells the true story of Roksana Zeinapur discovering the real identity of her late mother, whose death was concealed from her as a child and a trip back to her home town Riga to learn more about her mother and meet a family she never knew she had. From the honest simplicity of the first verse to the rock ballad guitar riff in the chorus, the song encompasses a full range of emotions as it builds to a climactic finale. The counterpoint between the intricate bass line evocative of a cello and the voice is a nod to the classical background of the lead singer. The guitar riff and the relentless drums echo rock favorites such as Arctic Monkeys and Kaleo.

Release Information:

Release Title: Zeinapur
Release Date: 10-21-2022
Label: Downtown Music
Artist Name: Zeinapur
Location: Los Angeles, USA
Subgenre: Alternative
Format: Single

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Photo Credit: Matt Kallish

About Zeinapur:

ZEINAPUR is a dream pop/psychedelic rock duo by British guitarist/producer David Labovitch and Persian-Russian soprano Rokšana Zeinapur. While in COVID 19 Quarantine, the duo set out to write and record music that marries their respective backgrounds in opera and rock and created a sound world unlike any other. Their debut EP Everything Is Yours plays like a soundtrack to a David Lynch film, a sound equal parts nostalgic and brand new, full of old world glamour and vibes for days. Originally from Riga, Latvia, Rokšana paints the sound with a vocal quality reminiscent of Sade, singing songs about love and transcendence with a voice of singular beauty and richness. David brings out the edge in the sound with sophisticated guitar solos. Now based in Los Angeles, the duo promises to become a genre of their own.

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